

DATA MARKETING DEVELOPMENT

DEVELOPMENT

- WEBSITE / WORDPRESS (\$100+)
- CUSTOM WEBSITE (\$65+ HOURLY)
- CUSTOM PROGRAMMING (\$65+ HOURLY)
- WINDOWS PROGRAMMING (\$65+ HOURLY)
- MOBILE APP DEVELOPMENT (\$80+ HOURLY)
- NETSUITE DEVELOPMENT (\$125+ HOURLY)
- SALESFOCE DEVELOPMENT (\$125+ HOURLY)
- WEBSITE ENHANCEMENTS (\$50+ HOURLY)
- SOMETHING ELSE? (CALL FOR PRICING)

DATA

- EMAIL APPEND (6¢+)
- REVERSE EMAIL APPEND (6¢+)
- CUSTOM REPORTING (CALL FOR PRICING)
- CUSTOM DATA SETS (CALL FOR PRICING)
- SOMETHING ELSE? (CALL FOR PRICING)

* MORE DETAILS ON FOLLOWING PAGES

MARKETING

- EMAIL MARKETING (\$7+ CPM)
- PPC (GOOGLE,FACEBOOK,ETC.) (3¢)
- DISPLAY (\$3 CPM)
- NATIVE (\$3 CPM)
- LEAD GENERATION (CALL FOR PRICING)
- SEO/LOCAL SEO (\$99 P/M)
- LOCAL SEO (\$99 P/M)
- SOMETHING ELSE? (CALL FOR PRICING)

* MORE DETAILS ON FOLLOWING PAGES

“ CCIH IS A BOUTIQUE MARKETING, DATA AND DEVELOPMENT AGENCY CATERING TO NEARLY EVERY NEED FOR YOUR ENTERPRISE WITH 20 YEARS TECHNICAL EXPERIENCE. 30+ YEARS LIVING, WORKING AND PLAYING IN SOUTH FLORIDA, WE ARE HERE LOCALLY FOR YOU. ”

**WE CAN END THE REPETITIVE TASKS THAT HAVE BEEN PLAGUING YOUR BUSINESS!
DON'T HIRE MORE EMPLOYEES, DEPLOY MORE SOFTWARE!**

MARKETING

- **EMAIL MARKETING**

\$7 CPM: 12% OPEN RATE & 1% CTR MINIMUM GUARENTEED

BRANDING TRAFFIC CENTRIC

\$12 CPM: 15% OPEN RATE & 1.5% CTR MINIMUM GUARENTEED

BRANDING TRAFFIC + INQUIRIES CENTRIC

\$25 CPM: 15% OPEN RATE & 1.5% CTR MINIMUM GUARENTEED

CONVERSIONS + LEADS + INQUIRIES CENTRIC, TYPICALLY 10%+ CONVERSION RATE

DEPENDING ON OFFER, LANDING PAGE ETC.

VIEW AVAILABLE SELECTS - BUSINESS / CONSUMER

- **PAY PER CLICK**

PRICING STARTS AT \$99 PER MONTH FOR SETUP, OPTIMZATION, MAINTENACE + COST OF CAMPAIGN. ACTUAL BIDDING COSTS ARE 3¢+ DEPENDING ON NETWORK UTILIZED.

NETWORKS INCLUDE GOOGLE ADWORDS, BING, YAHOO, CENTRO AND OTHERS INCLUDING ACCESS TO OUR LOCAL PARTNER DSP. INCLUDES DISPLAY, NATIVE, PAY PER POST AND MORE.

PLEASE CALL FOR QUESTIONS AND OR MORE INFORMATION.

- **SOCIAL MEDIA**

PRICING STARTS AT \$99 PER MONTH FOR SETUP, OPTIMIZATION, MAINTENANCE + COST OF CAMPAIGN, NETWORKS INCLUDE FACEBOOK, LINKEDIN, TWITTER, INSTAGRAM AND MORE.

DATA

- **EMAIL APPEND**

6¢+ PER EMAIL ADDRESS APPENDED TO FILE.

- **REVERSE EMAIL APPEND**

6¢+ PER FULL POSTAL ADDRESS APPENDED TO FILE

ADDITIONAL FIELDS START AT 1¢+ PER RECORD, PLEASE CALL FOR A SPECIFIC QUOTE.

- **CUSTOM REPORTING (CALL FOR PRICING)**

CUSTOM REPORTING CAN INCLUDE BUT IS NOT LIMITED TO MATCH BACK REPORTS OR ANY OTHER CUSTOM DATA REPORTING THAT YOU REQUIRE. WE CAN ALSO ACCOMMODATE PGP'D FILES FOR YOU AND YOUR CLIENTS SECURITY AND OR NDA REASONS.

- **CUSTOM DATA SETS (CALL FOR PRICING)**

LIST OF DOCTORS IN FLORIDA THAT SPECIALIZE IN PEDIATRICS? AFFILIATES THAT WORK WITH MACY'S? WE HAVE YOU COVERED, CALL US TODAY ABOUT YOUR DATA REQUIREMENTS.

- **SOMETHING ELSE? (CALL FOR PRICING)**

EMAIL MARKETING SELECTS

- **CONSUMER**

AILMENTS & MEDICAL CONDITIONS

CONSUMER INTERESTS & HOBBIES

CONSUMERS SEEING GOODS & SERVICES

DEMOGRAPHIC SELECTIONS

GEOGRAPHIC SELECTIONS

INCOME LEVEL

- **BUSINESS**

JOB TITLES

ADDITIONAL SELECTS

SIC CODES

EXAMPLE SIC CODES

CAN EXPAND TO 4 DIGIT SIC CODES

80 HEALTH SERVICES 1,384,423

59 MISCELLANEOUS RETAIL 718,053

72 PERSONAL SERVICES 647,942

73 BUSINESS SERVICES 615,191

58 EATING AND DRINKING PLACES 614,577

17 SPECIAL TRADE CONTRACTORS 558,000

86 MEMBERSHIP ORGANIZATIONS 538,058

65 REAL ESTATE 495,727

87 ENGINEERING AND MANAGEMENT SERVICES 453,433

50 WHOLESALE TRADE--DURABLE GOODS 385,289

75 AUTOMOTIVE REPAIR, SERVICES, AND PARKING 365,098

83 SOCIAL SERVICES 331,498

15 GENERAL BUILDING CONTRACTORS 309,021

81 LEGAL SERVICES 303,288

55 AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS 285,358

82 EDUCATIONAL SERVICES 258,006

57 FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES 257,976

79 AMUSEMENT AND RECREATIONAL SERVICES 243,350

54 FOOD STORES 226,408

64 INSURANCE AGENTS, BROKERS, AND SERVICE 221,167

CONSUMER EMAIL MARKETING SELECTS

AILMENTS & MEDICAL CONDITIONS

ACNE, ALLERGIES ,ANXIETY ,ARTHRITIS ,ASTHMA ,BACK PAIN,
BALDNESS ,BLADDER ,BLOOD PRESSURE ,BOWEL ,BREAST ,CHOLESTEROL
CHRONIC PAIN ,COLD & FLU ,DEPRESSION ,DIABETES ,GRAY HAIR,
GUM/TEETH ,HEADACHES ,HEARTBURN ,HEARING & EAR ,HEART,
HYPERHIDROSIS, INSOMNIA ,LUNG ,MEDICATIONS ,MEMORY,
MENOPAUSE ,MIGRAINE ,NAIL FUNGUS ,NEUROLOGICAL, OVERWEIGHT,
PREGNANCY ,PSORIASIS ,RASH ,SEXUAL ,SINUS ,SKIN ,STOMACH3,
UNDERWEIGHT ,VISION ,VARICOSE VEIN, WARTS

CONSUMER INTERESTS & HOBBIES

ARTS & CRAFTS, BOATING, CHILD DEVELOPMENT, COLLECTABLES,
CRUISING, DATING, DANCE, DECORATING, DO IT YOURSELF PROJECTS,
EXPECTING PARENTS, EDUCATION, EMPLOYMENT, EQUESTRIANISM,
EVENTS, EXTREME ADVENTURE, FAMILY VALUES, FESTIVALS,
FILMS, FINANCIAL PLANNING, FISHING, FITNESS, GAMBLING,
GARDENING, GENEALOGY, HEALTH, HUNTING, INSTRUMENTS,
INTERACTIVE GAMES, INTERNATIONAL NEWS, INVESTMENTS,
LOCAL MEDIA, MOBILE APPS, MUSIC, MYTHOLOGY, NATURE,
PHOTOGRAPHY, POLITICS, REALITY TV, RELIGION, SEMINARS,
SOCIAL NETWORKING, SPORTS, SUPER NATURAL, SURVEYS,
TECHNOLOGY, TRAVEL & TOURISM, QUILTING

DEMOGRAPHIC SELECTIONS

AGE, BILINGUAL, DWELLING, EDUCATION, ETHNICITY,
GENDER, INCOME, LIQUID ASSETS, MARITAL STATUS,
NET WORTH, OCCUPATION, PRESENCE OF CHILD,
PRESENCE OF CREDIT

CONSUMERS SEEKING GOODS & SERVICES

AIR FILTRATION, APPLIANCES, AUDIO/VIDEO, AUTO WARRANTY,
BABY PRODUCTS, BEAUTY PRODUCTS, BLU-RAY & 3D PRODUCTS,
BOOKS & MAGAZINES, BUSINESS OPPORTUNITIES, CIGARS,
CLOTHING, CLUBS/ORGANIZATIONS, COFFEE, COOKING SUPPLIES,
COSMETIC SURGERY, COMPUTER HARDWARE & SOFTWARE, COUPONS,
DINING PLANS, ECO FRIENDLY/GREEN, PRODUCTS, ELECTRONICS,
ENERGY SAVINGS, ENTERTAINMENT, EXERCISE EQUIPMENT, EYEWEAR,
FASHION, FOODS - GOURMET & HEALTHY, FREEBIES, FURNITURE,
GAMES & TOYS, GYM MEMBERSHIPS, HOME REMODELING, HOME SECURITY,
HERBAL MEDICINES & REMEDIES, INSURANCE, JEWELRY, LUXURY ITEMS,
MIXED MARTIAL ARTS, MOTIVATIONAL PRODUCTS, MOTORCYCLES,
NEW CAR PURCHASE, NEW MOTHER PRODUCTS, PARTY SUPPLIES,
PET SUPPLIES, PLASTIC SURGERY, PROPERTY & LAND, PSYCHIC READINGS,
RECIPES, RECREATION VEHICLES, SATELLITE/CABLE PLANS, SOFTWARE,
TEETH WHITENING, VACATION CLUBS, WEDDINGS, WEIGHT LOSS, WINE

GEOGRAPHIC LOCATION

STATE, COUNTY, CITY, SCF, ZIP CODE,
RADIUS, DRIVE MARKETS, FLY MARKETS

INCOME LEVEL

LESS THAN \$25,000, \$25,000 - \$50,000,
\$50,000 - \$75,000, \$75,000 - \$100,000,
\$100,000 - \$150,000, \$150,000 - \$250,000,
\$250,000 - \$500,000, \$500,000 - \$1,000,000
\$1,000,000 + + +

BUSINESS EMAIL MARKETING SELECTS

JOB TITLES

ACCOUNT EXECUTIVES, ACCOUNTING PROFESSIONALS, ADMINISTRATORS,
ASSOCIATE, BUSINESS MANAGERS, C-LEVEL EXECUTIVES, CHAIRMAN
D-LEVEL EXECUTIVES, EDUCATIONAL PROFESSIONALS, ENGINEERING PROFESSIONAL
EXECUTIVE ADMINISTRATIVE, ASSISTANT, EXECUTIVE VICE PRESIDENT
FACILITIES MANAGERS, FEMALE EXECUTIVES, FINANCE PROFESSIONALS
DIRECTOR, GENERAL COUNSEL, HEALTHCARE PROFESSIONALS, HISPANIC EXECUTIVES
HUMAN RESOURCE EXECUTIVES, INSURANCE PROFESSIONALS, IT EXECUTIVES
LEGAL PROFESSIONALS, MANAGEMENT PROFESSIONALS, MANAGER
MARKETING PROFESSIONALS, MEDIA BUYERS, MEETING PLANNERS, MORTGAGE PROFESSIONALS
OFFICE MANAGERS, OPERATION EXECUTIVES, OWNER, PRESIDENT, PRODUCTION EXECUTIVES
PROFESSIONALS, REAL ESTATE PROFESSIONALS, SALES PROFESSIONALS, SENIOR VICE PRESIDENT
SHIPPING/RECEIVING, SPECIAL EVENT DIRECTORS, TRAVEL AGENTS

ADDITIONAL SELECTS

OWN OR LEASE OCCUPIED SPACE, MULTIPLE LOCATIONS, YEARS IN BUSINESS
INTERNATIONAL PRESENCE, RESTRICTED MARKETS, NUMBER OF EMPLOYEES
COMPANY REVENUE, GEOGRAPHIC LOCATION